

# Dubai SME Members' Evaluation Program

## Program Overview

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### Purpose

- This program is aimed at helping grooming Dubai SME's members to become bigger, better and more productive enterprises

### Objectives

- Raising greater awareness of the importance of SMEs development
- Creating a competitive spirit among Dubai SME's members in the business community
- Encouraging Dubai SME's members role models to share their best practices in management
- Creating opportunities by bridging the trust gap between buyers and Dubai SME's members
- Creating a culture of transparency, corporate governance, and best practice sharing

## Evaluation Themes

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Unlike other evaluation programs which are based mainly or purely on financial indicators, this program places a balanced emphasis on financial and non-financial dimensions that affect enterprise performance and development.

### Financial Themes

- Growth Performance
- Credit Performance

### Non-Financial Themes

- Innovation
- Digital readiness
- Corporate Governance
- Corporate Social Responsibility
- Supplier Relationship Management
- Human Capital Development

## Eligibility Criteria

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- Have to be Dubai SME member
- More than 3 years operating in the market

## Process

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- Log onto the website: [www.sme.ae](http://www.sme.ae)
- Fill the questionnaire and provide the required documents
- Receive the final performance feedback report

[Kindly Click Here to Start the Evaluation](#)

**\*\*\*KINDLY NOTE THAT IT'S MANDATORY FOR ALL DUBAI SME MEMBERS WITH LOB ABOVE 3 YEARS TO TAKE THE EVALUATION BEFORE RENEWING THEIR MEMBERSHIPS**